

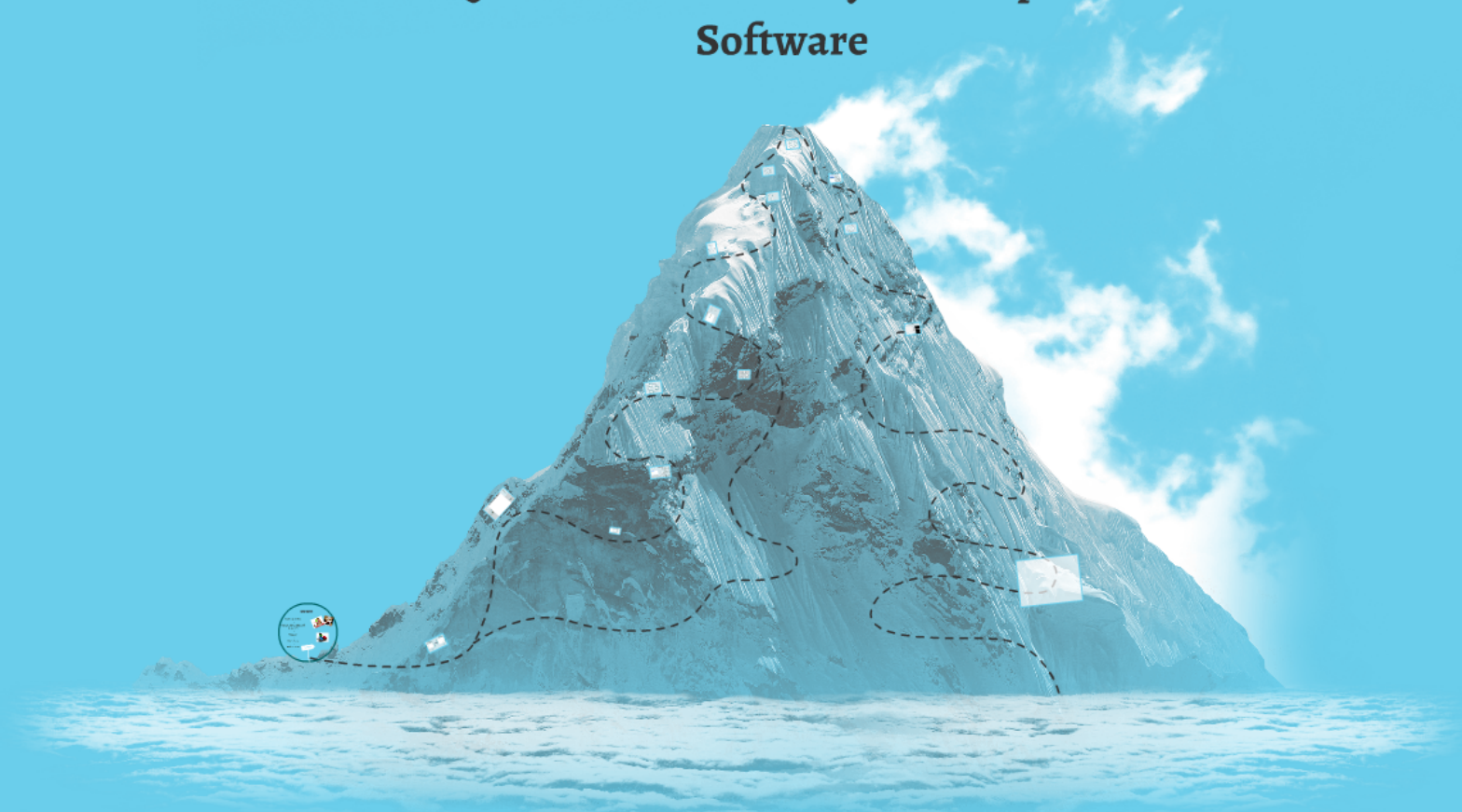
NVIVO

Qualitative Data Analysis Computer
Software



NVIVO

Qualitative Data Analysis Computer
Software



NVIVO

Explore your data

•

Manage, store, access and
keep track

•

Visualise

•

Make Sense

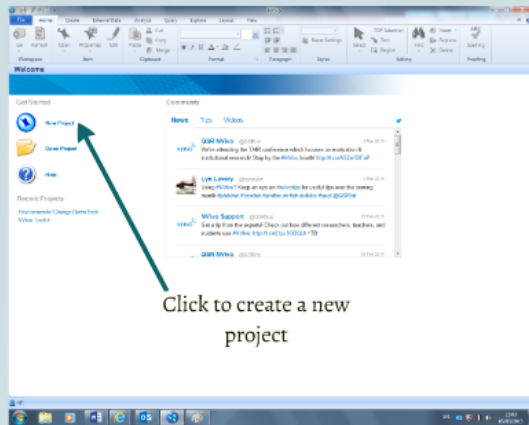
•

Find Patterns



SUMMIT

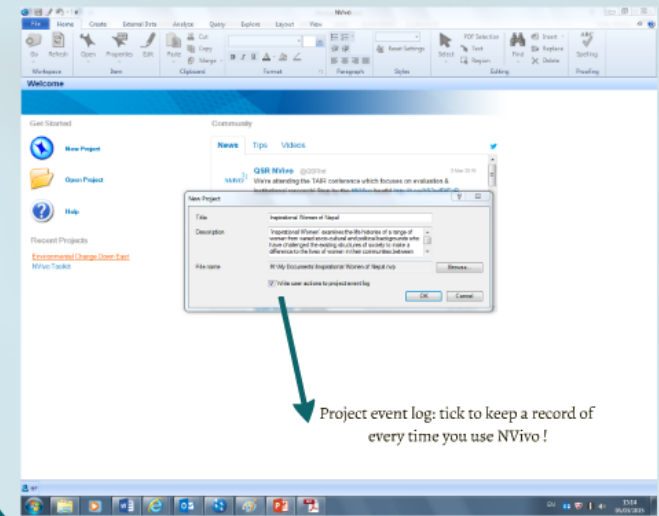
WELCOME SCREEN



Click to create a new project



NEW PROJECT



Project event log: tick to keep a record of every time you use NVivo !

WORKSPACE VIEWS

The screenshot displays the NVivo software interface with the following components:

- Navigation View:** A tree view on the left side of the workspace showing a hierarchy of folders: Internals, Images, Interviews, Videos, External, Memos, and Framework Matrices.
- Table View:** A table titled "Interviews" with columns: Name, Nodes, References, Created On, Created By, Modified On, and Modified By. The table lists 15 interview entries.
- Detail View:** A text editor window showing the content of a selected node, "Durga". The text describes Durga Ghimire as the director and president of ABC Nepal, focusing on human trafficking and women's rights.

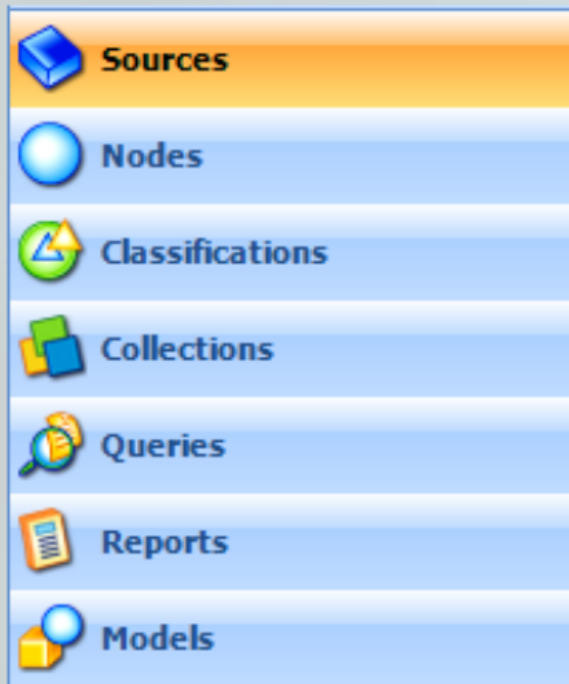
Name	Nodes	References	Created On	Created By	Modified On	Modified By
Ambika	8	19	19/02/2015 11:45	HF	19/02/2015 13:00	HF
Anuradha	9	32	19/02/2015 11:46	HF	19/02/2015 14:24	HF
Bhumika	8	15	19/02/2015 11:46	HF	19/02/2015 14:38	HF
Chari Mays	7	19	19/02/2015 11:46	HF	19/02/2015 15:10	HF
Dilshova	9	44	19/02/2015 11:46	HF	19/02/2015 16:13	HF
Durga	2	2	19/02/2015 11:46	HF	19/02/2015 11:46	HF
Laxmi-Sharma	1	1	19/02/2015 11:45	HF	19/02/2015 11:45	HF
Meena	1	1	19/02/2015 11:46	HF	19/02/2015 11:46	HF
Ram Kali	1	1	19/02/2015 11:45	HF	19/02/2015 11:45	HF
Rita	1	1	19/02/2015 11:46	HF	19/02/2015 11:46	HF
Shanta	1	1	19/02/2015 11:46	HF	19/02/2015 11:46	HF
Threesisters	1	1	19/02/2015 11:45	HF	19/02/2015 11:45	HF
Vinita	1	1	19/02/2015 11:46	HF	19/02/2015 11:46	HF

Navigation View

LIST VIEW

DETAIL VIEW

NAVIGATION VIEW



Sources

Contains all research material collected

Nodes

Containers for codes relating to your themes and people

Classifications

Descriptive information such as demographics

Collections

Enables different groups of project items

Queries

Search for patterns in text and codes

Reports

Customizable summaries of project

Models

Mind-map tool

SOURCES

Internal

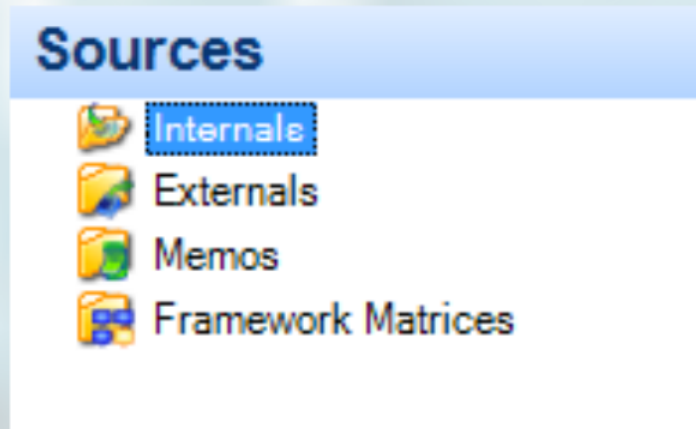
Data imported or created inside your NVIVO project

External

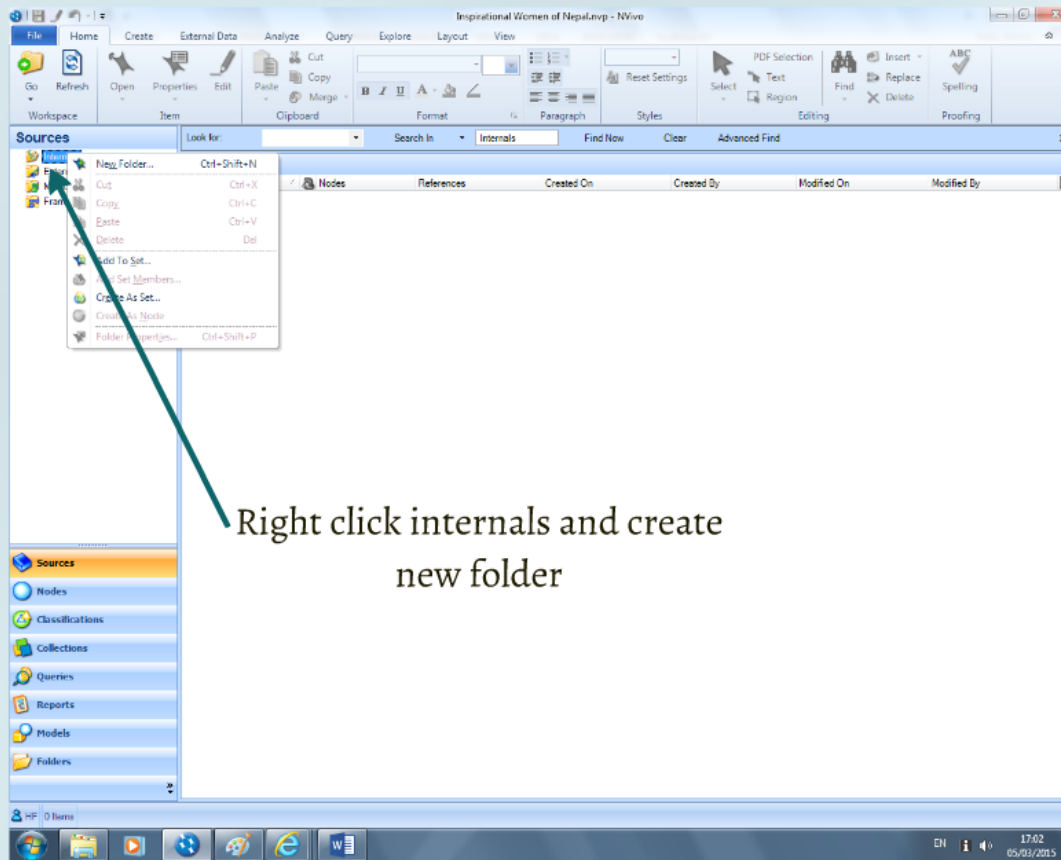
Data you can't import or choose not to such as a books

Memos

Notes about the data your analysing

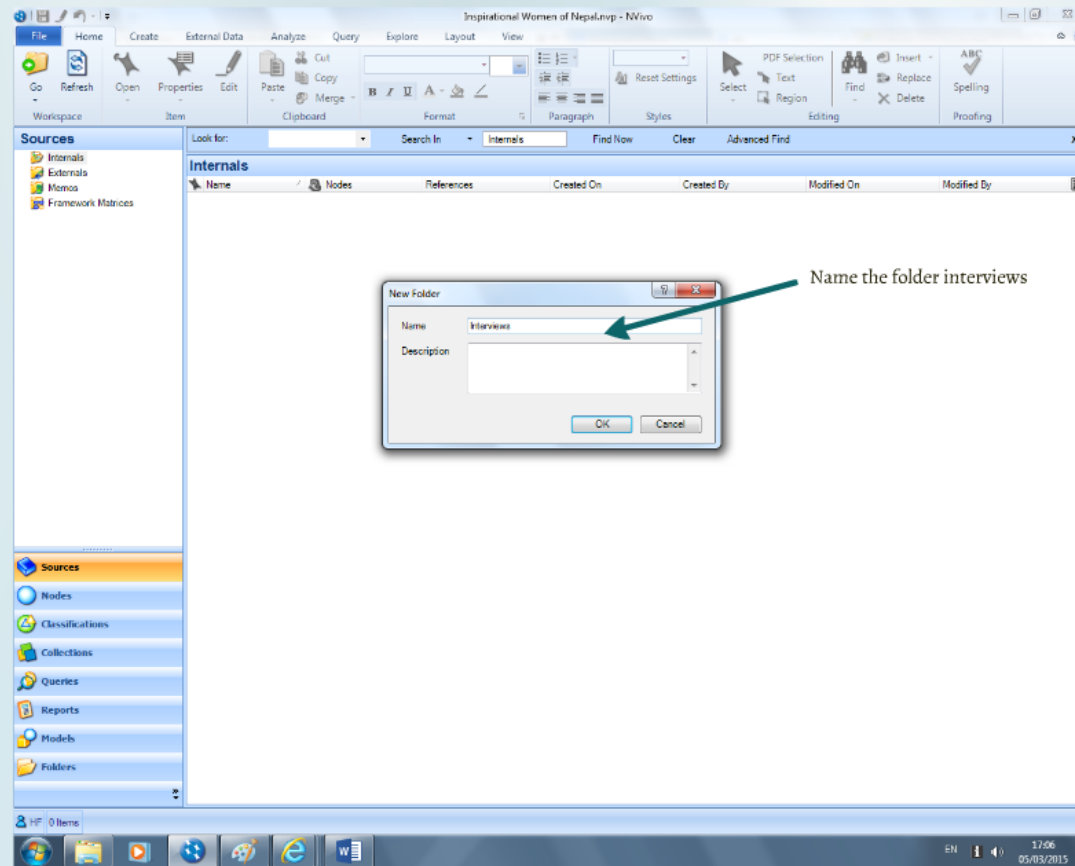


CREATING FOLDERS

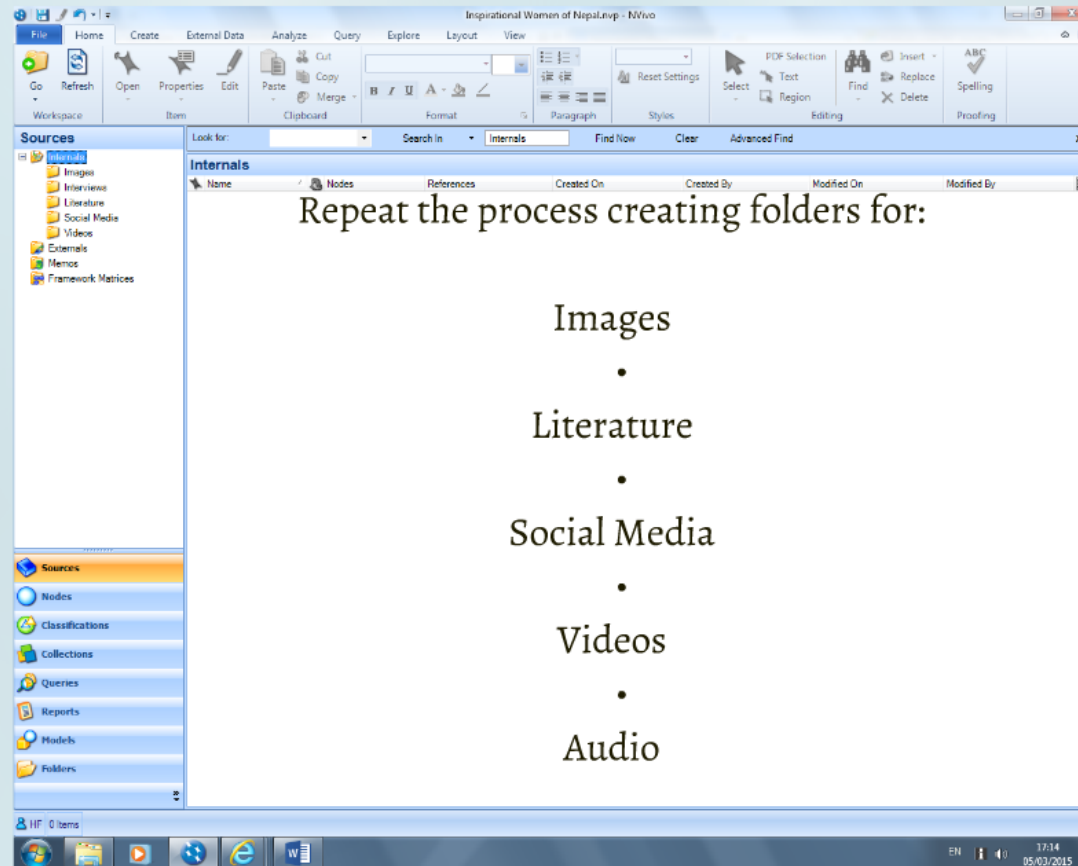


Right click internals and create
new folder

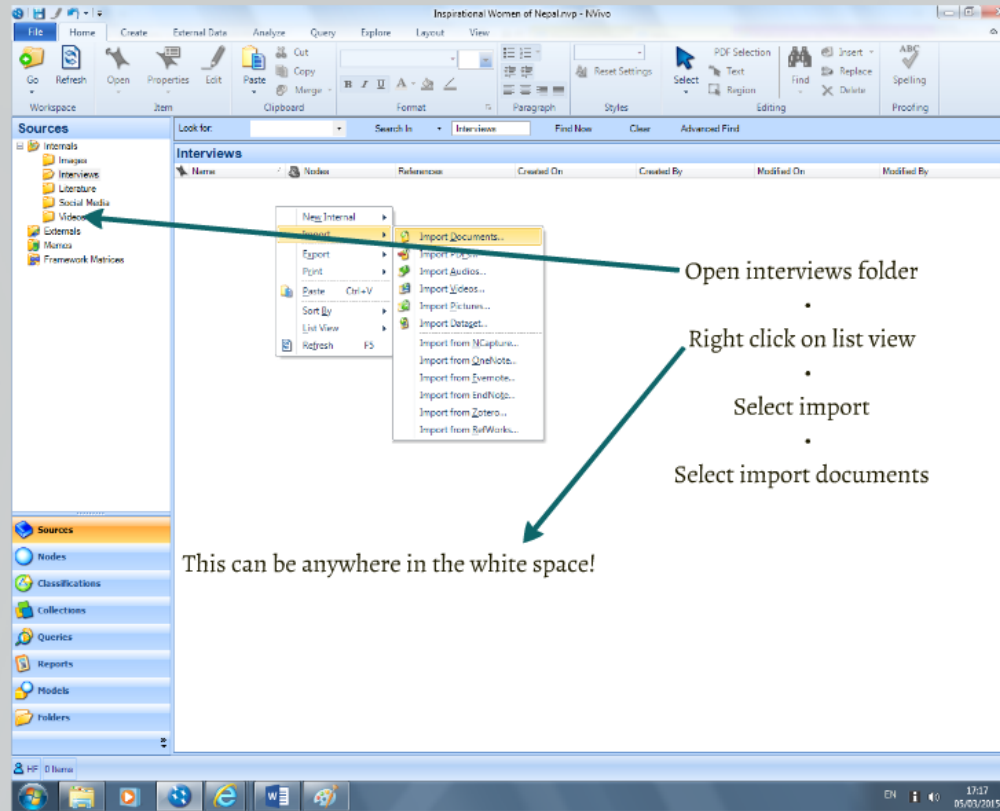
CREATING FOLDERS



CREATING FOLDERS



IMPORTING YOUR DATA



Open interviews folder

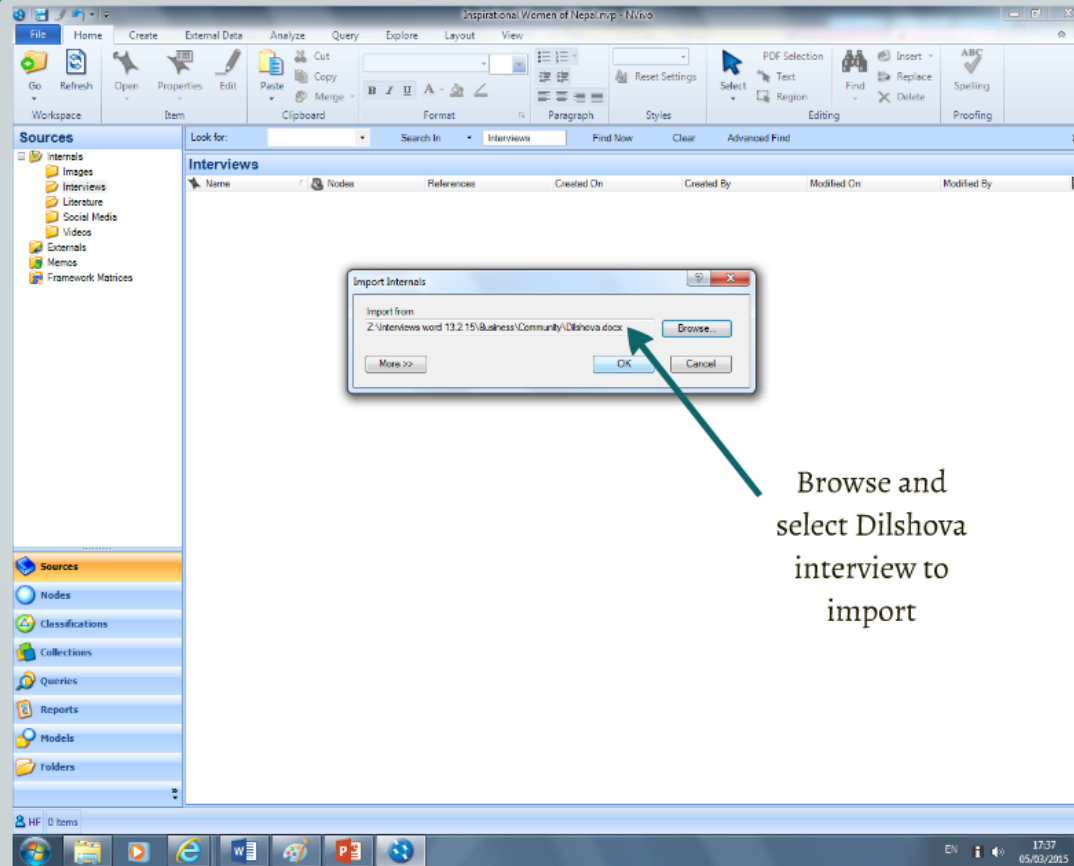
Right click on list view

Select import

Select import documents

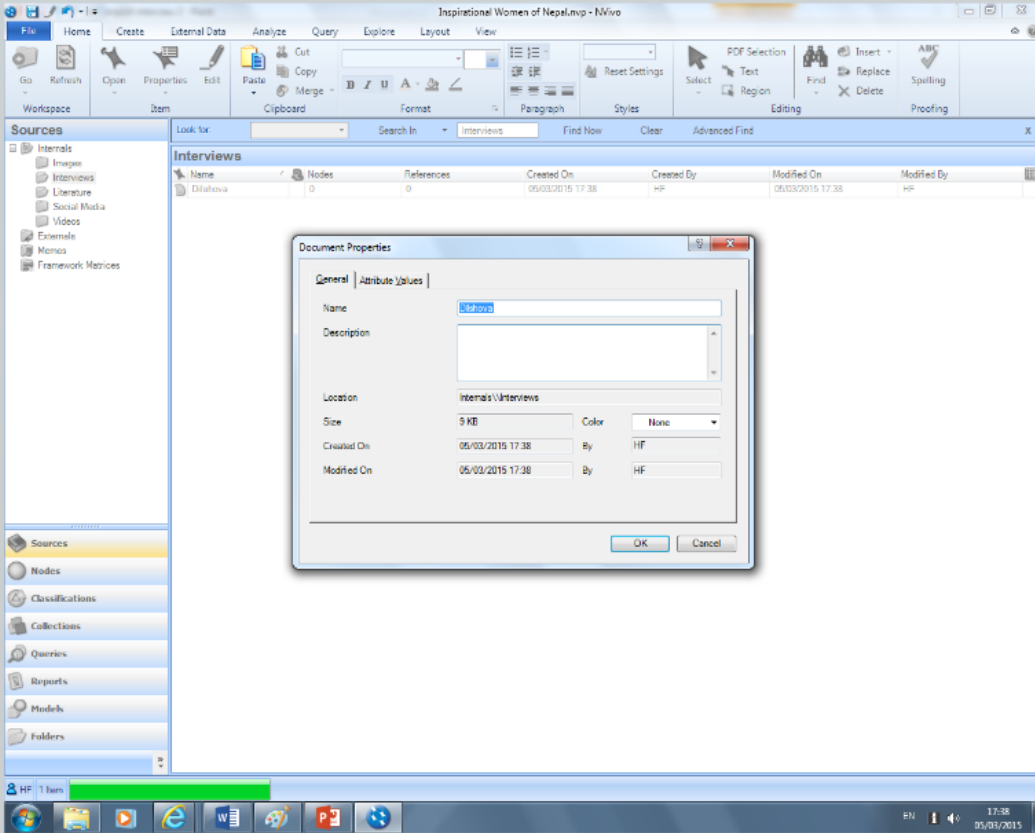
This can be anywhere in the white space!

IMPORTING YOUR DATA



Browse and
select Dilshova
interview to
import

IMPORTING YOUR DATA



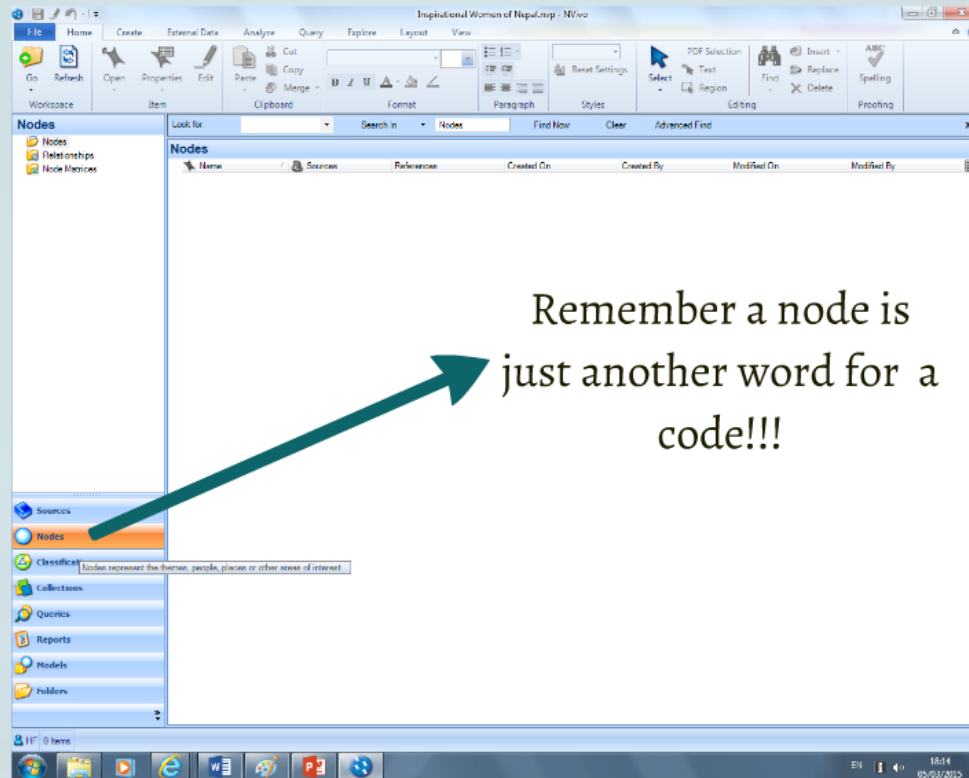
IMPORTING YOUR DATA

The screenshot displays the NVivo software interface. The top menu bar includes options like File, Home, Create, External Data, Analyze, Query, Explore, Layout, and View. The main workspace is divided into several sections:

- Sources:** A tree view on the left showing folders for Internet, Interviews, Literature, Social Media, Videos, External, Mums, and Framework Matrices.
- Interviews Table:** A table with columns: Name, Nodes, References, Created On, Created By, Modified On, and Modified By. One entry is visible: 'Dilshova' with 0 nodes and 0 references, created on 05/03/2015 17:38 by user HF.
- Detail View:** Below the table, a detailed view for the 'Dilshova' interview is shown. It includes a 'Background' section with text: 'Fourteen years ago Mrs. Dil Shova Shrestha (57) opened the doors of her home to those less fortunate. She had been married for 28 years, a rare love marriage in Nepal at that time, when her husband suddenly left her and their 16-year-old daughter. From this shocking experience, she realized that most of the unfortunate elderly women in Nepal are discarded by their family, according to Mrs. Shrestha's sister, Rajya Gopal (42), who helps run the home. Today she dedicates all her time to working with the elderly and neglected.' Below this is a section titled 'Aama ko Ghar 'Mothers Home'' with text: 'Aama ko Ghar, a shelter for elderly women, was established by Mrs. Dil Shova Shrestha in 1998 at her own home at Sositee Mode, Rabi Bhawan. Her objective was to offer them shelter and protection. In due course of time, as the number of elderly women increased substantially, Mrs. Shrestha registered her home as an Old Age Management Social Welfare Trust (OAMSWT) in the year 2000. To date, Mrs. Shrestha solely runs the old age home and at present her trust houses 27 women who have found a home to call their own. Her responsibilities include feeding them, doing their laundry, looking after their basic needs, doctor visits, etc. Basically she does everything in her capacity to ease their lives. Most of the women, who had been in'.

Two green arrows point from the text 'To open your interview double click on the name and it will appear in the detail view below.' to the 'Dilshova' entry in the table and the 'Click to edit' link in the detail view.

CODING IN NVIVO



Nodes are containers for

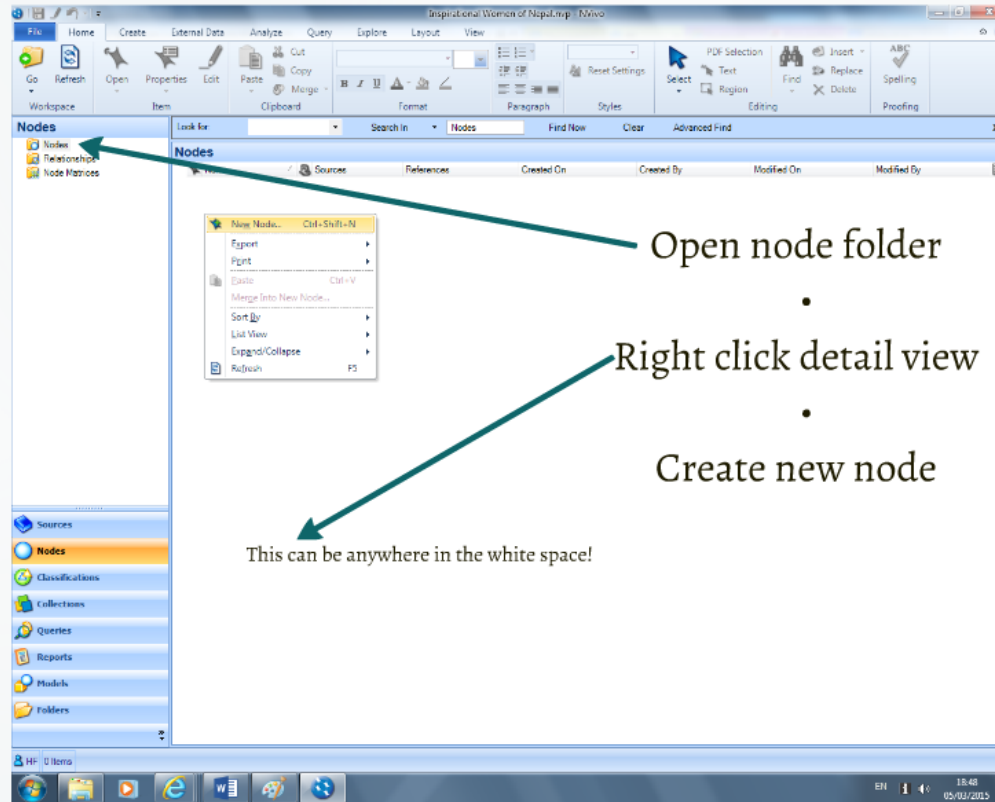
• Topics

• Themes

• Trends

• Ideas

CREATING NODES



Open node folder

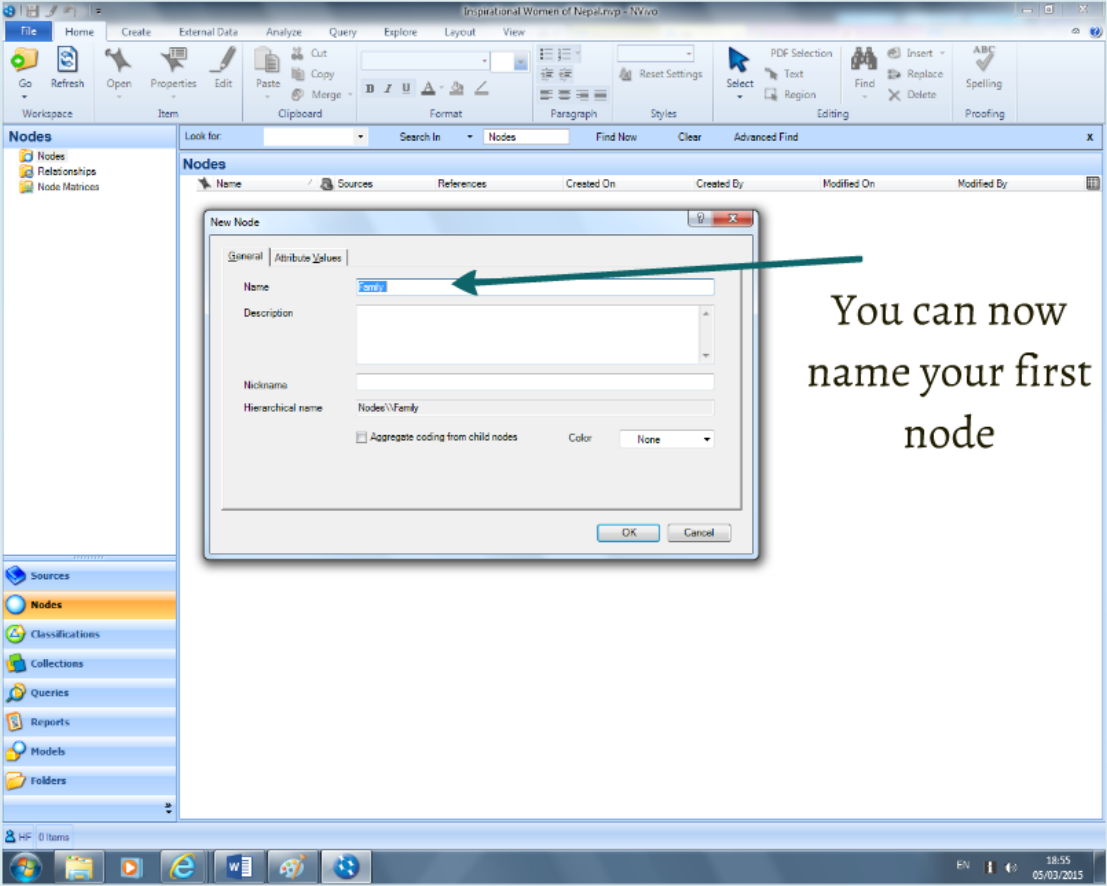
Right click detail view

Create new node

This can be anywhere in the white space!



CREATING NODES



You can now name your first node

CREATING NODES

The screenshot shows the NVivo software interface with a table of nodes. The table has columns for Name, Sources, References, Created On, Created By, Modified On, and Modified By. The nodes listed are Caste, Family, Gender, Marital Status, Memorable Quotes, and Religion. A green arrow points to the 'Religion' node, and the text 'Repeat the process creating your nodes' is displayed next to it.

Name	Sources	References	Created On	Created By	Modified On	Modified By
Caste	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Family	0	0	05/03/2015 18:55	HF	05/03/2015 18:55	HF
Gender	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Marital Status	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Memorable Quotes	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Religion	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF

Repeat the process creating
your nodes

CODING YOUR DATA DRAG AND DROP METHOD

1 Select node folder

2 Highlight text you want to code

3 Drag and drop highlighted text to the chosen node

Name	Sources	References	Created On	Created By	Modified On	Modified By
Caste	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Family	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Gender	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Marital Status	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Memorable Quotes	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Religion	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF

I was born in 1958 in Thankot-8, Imaskhel, Kathmandu. My father ran a small business. I am one of six children. My parents were not formally educated, but my father could read and write, although my mother could not. There was great importance placed on having a son in my family, which was the main effect of socio-cultural perspectives at that time. Daughters were not cared about so much but when a son was given birth to in any family, it seemed as if they had got a piece of diamond. I was the first daughter to my parents so I had to look after my sisters and brothers. The work of elder children, especially daughters, was to look after the younger ones and to be busy in household and kitchen work. My parents were economically rich enough to educate their daughters but due to lack of awareness and education, they were not interested in making their daughters literate. The society in which we lived viewed daughters as almost members of another family, because once they get married they leave their birth home and so there seemed little point in investing in females.

As I was the eldest daughter I passed most of my childhood as if I was a mother myself because my daily work was to look after my sisters and brothers. I even had them with me when I went to school. They used to be with me in my classroom too. This meant that I did not have an appropriate environment for my



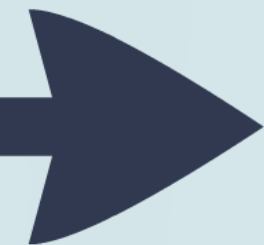
CODING YOUR DATA RIGHT CLICK METHOD

The screenshot shows the NVivo software interface. On the left, a sidebar contains a tree view with 'Nodes' selected. A blue arrow points to the 'Nodes' folder, labeled with a circled '1' and the text 'Select node folder'. The main window displays a table of nodes:

Name	Sources	References	Created On	Created By	Modified On	Modified By
Caste	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Family	1	1	05/03/2015 18:58	HF	08/03/2015 18:44	HF
Gender	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Marital Status	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Memorable Quotes	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF
Religion	0	0	05/03/2015 18:58	HF	05/03/2015 18:58	HF

Below the table, a text snippet is visible: 'There was great importance placed on having a son in my family, which was the main effect of socio-cultural perspectives at that time. Daughters were not cared about so much but when a son was given birth to in any family, it seemed as if they had got a piece of diamond. I was the first daughter to my parents so I had to look after my sisters and brothers. The work of elder children, especially daughters, was to look after the younger ones and to be busy in household and kitchen work. My parents were economically rich enough to educate their daughters but due to lack of awareness and education, they were not interested in making their daughters literate. The society in which we lived viewed daughters as almost the members of another family, because once they get married they leave their birth home and so there seemed little point in investing in females.'

A context menu is open over the text, with 'Code Selection' highlighted. A sub-menu is also open, showing options: 'Code Selection At Existing Nodes...' (Ctrl+F2), 'Code Selection At New Node...' (Ctrl+F3), and 'Code Selection At Current Nodes' (Ctrl+F9). A circled '2' is placed next to the text 'Highlight selected text', 'Right click', 'Code selection', and 'Code selection at existing nodes'.



CODING YOUR DATA RIGHT CLICK METHOD

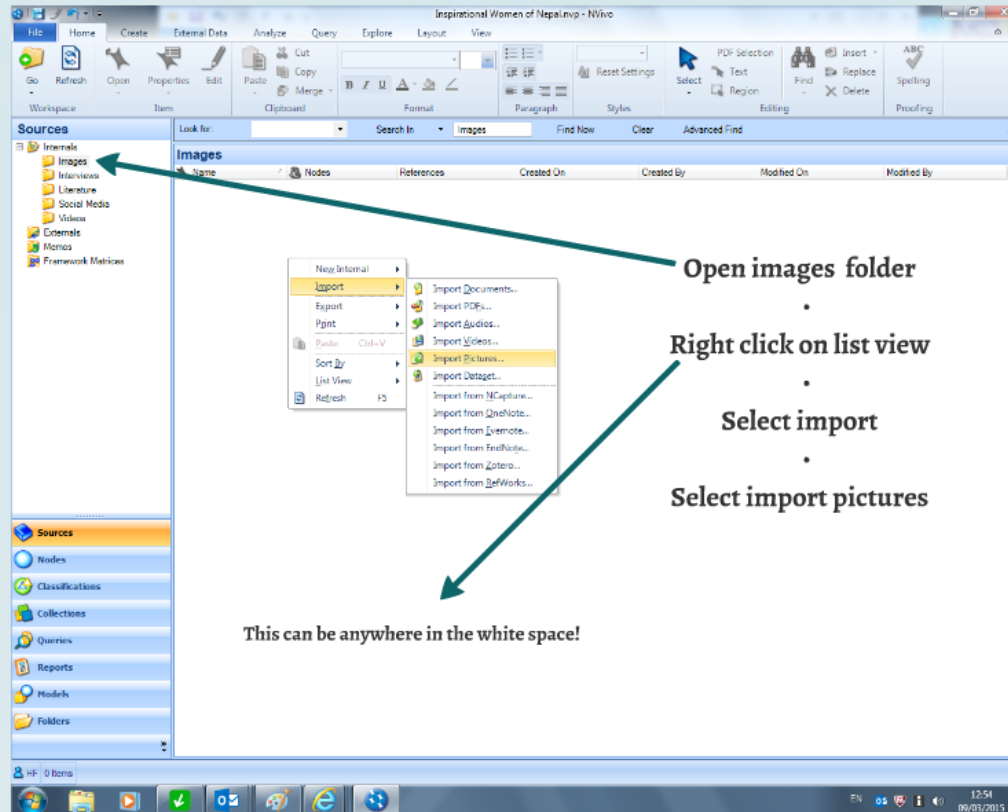
Ensure you are in node folder

Name	Nickname	Created	Modified
Case		05/03/2015 18:58	05/03/2015 18:58
Family		05/03/2015 18:58	08/03/2015 18:44
Gender		05/03/2015 18:58	05/03/2015 18:58
Marital Status		05/03/2015 18:58	05/03/2015 18:58
Memorable Quotes		05/03/2015 18:58	05/03/2015 18:58
Religion		05/03/2015 18:58	05/03/2015 18:58

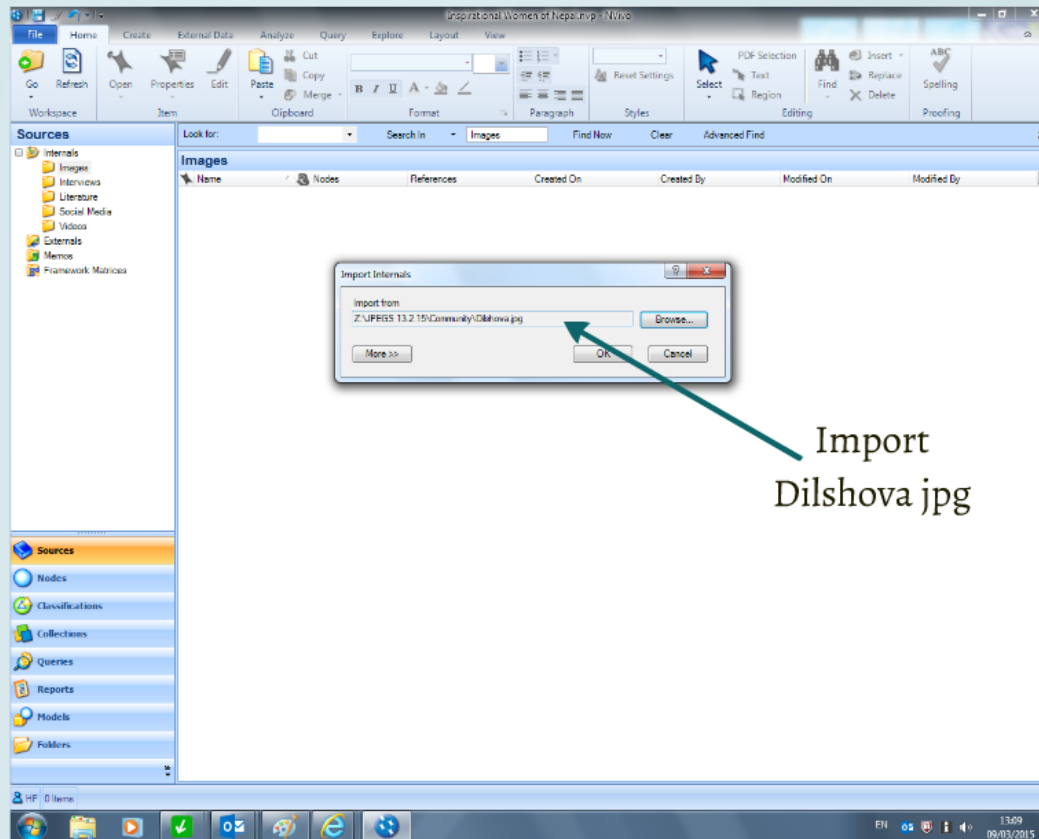
3
Select node or nodes you have chosen to code
Click OK
Useful for multiple node selection

I was born in 1969 in Thankot-8, Imakher, Kathmandu. My father ran a small business. I am one of six children. My parents were not formally educated, but my father could read and write, although my mother could not. There was great importance placed on having a son in my family, which was the main effect of socio-cultural perspectives at that time. Daughters were not cared about so much but when a son was given birth to in any family, it seemed as if they had got a piece of diamond. I was the first daughter to my parents so I had to look after my sisters and brothers. The work of elder children, especially daughters, was to look after the younger ones and to be busy in household and kitchen work. My parents were economically rich enough to educate their daughters but due to lack of awareness and education, they were not interested in making their daughters literate. The society in which we lived viewed daughters as almost the members of another family, because once they got married they leave their birth home and so there seemed little point in investing in females.

IMPORTING IMAGES

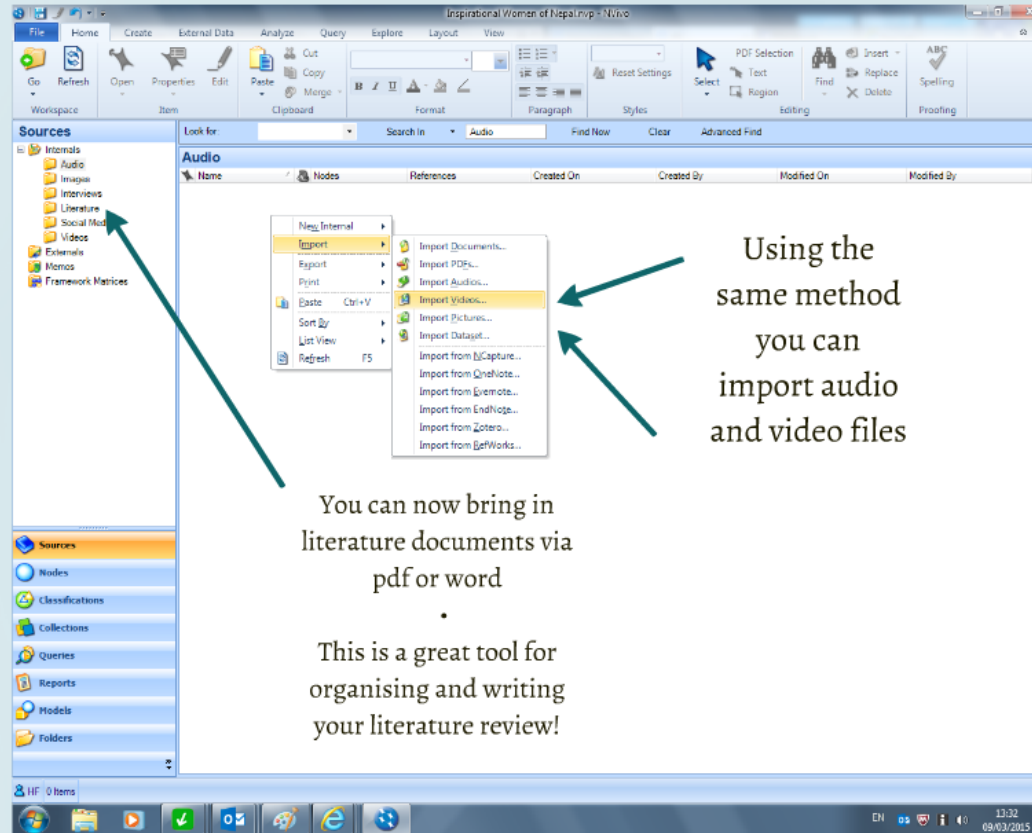


IMPORTING IMAGES



Import
Dilshova.jpg

IMPORTING OTHER DATA



The screenshot shows the NVivo software interface. The 'Sources' pane on the left is expanded to 'Audio'. The 'Import' menu is open, showing options like 'Import Documents...', 'Import PDF...', 'Import Audio...', 'Import Videos...', 'Import Pictures...', 'Import Datasets...', 'Import from iCapture...', 'Import from OneNote...', 'Import from Evernote...', 'Import from EndNote...', 'Import from Zotero...', and 'Import from GetWorks...'. A green arrow points from the 'Import' menu to the 'Sources' pane. Another green arrow points from the 'Import Videos...' option to the text on the right.

Using the same method you can import audio and video files

You can now bring in literature documents via pdf or word

This is a great tool for organising and writing your literature review!

CODING IMAGES

The screenshot displays the NVivo software interface. At the top, the title bar reads 'Inspirational Women of Nepal.nvivo - NVivo'. The main window is divided into several panes. On the left, a 'Nodes' pane shows a tree view with 'Nodes' selected. Below it, a 'Sources' pane is visible. The central pane shows a table of nodes:

Name	Sources	References	Created On	Created By	Modified On	Modified By
Castro	1	1	05/03/2015 18:58	HF	08/03/2015 18:37	HF
Education	1	1	08/03/2015 19:36	HF	08/03/2015 19:36	HF
Family	2	5	05/03/2015 18:55	HF	09/03/2015 14:00	HF
Gender	1	1	05/03/2015 18:08	HF	08/03/2015 18:34	HF
Marital Status	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Memorable Quotes	1	1	05/03/2015 18:59	HF	08/03/2015 18:37	HF
Religion	1	1	05/03/2015 18:58	HF	08/03/2015 19:37	HF

Below the table, an image of a woman is displayed. A context menu is open over the image, showing options like 'Edit', 'Export Picture/Log...', 'Print...', 'Copy', 'Paste As See Also Link', 'Select All', 'Code Selection', 'Linkcode Selection', 'Links', 'Insert Row', 'Assign Region to Rows', and 'Picture Properties...'. The 'Insert Row' option is highlighted. A text box on the right side of the image says 'You can create notes about an element of the image' and lists actions: 'Click to edit', 'Highlight selected area', 'Right click', and 'Insert row'. A text box on the left side of the image says 'You can code images through the drag and drop method' with an arrow pointing to the 'Nodes' pane.



CODING AUDIO

The screenshot displays the NVivo software interface with the following components:

- Media Tools Tab:** Includes buttons for 'Play Mode', 'Start Selection', 'Finish Selection', 'Play Transcript Media', 'Assign Timespan to Rows', 'Assign Frame as Thumbnail', 'Transcript Rows', and 'Media Content'.
- Nodes Table:** A table listing nodes and their associated sources and references.
- Audio Player:** Shows a waveform for audio file 'DS40004'. A right-click context menu is open over the waveform, with the 'Insert Row' option highlighted.
- Annotations:** Green arrows and text boxes provide instructions: 'CODING AUDIO' points to the 'Finish Selection' button; 'Click to edit' points to the audio player; 'Select section you wish to code and drag and drop into code' points to the waveform; 'CREATING NOTES ON AUDIO' points to the 'Insert Row' menu option.

Name	Sources	References	Created On	Created By	Modified On	Modified By
Caste	1	1	06/03/2015 18:58	HF	08/03/2015 19:37	HF
Education	1	1	08/03/2015 19:35	HF	08/03/2015 19:35	HF
Family	2	5	06/03/2015 18:55	HF	09/03/2015 14:28	HF
Gender	1	1	06/03/2015 18:58	HF	08/03/2015 19:34	HF
Marital Status	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Memorable Quotes	1	1	05/03/2015 18:59	HF	08/03/2015 19:37	HF
Religion	1	1	06/03/2015 18:58	HF	08/03/2015 19:37	HF

TRANSCRIBE
You can transcribe the interview straight onto NVIVO coding as you go along

CREATING NOTES ON AUDIO
Right click
Insert row

WHAT'S IN A NODE?

The screenshot displays the NVivo software interface. On the left, a sidebar lists various analysis tools. The main window is divided into two panes. The top pane shows a table of nodes, and the bottom pane shows the detailed view of the selected 'Education' node.

Name	Sources	References	Created On	Created By	Modified On	Modified By
Caste	3	3	05/03/2015 18:58	HF	06/03/2015 15:30	HF
Education	3	4	06/03/2015 19:25	HF	06/03/2015 15:30	HF
Family	3	6	05/03/2015 18:55	HF	06/03/2015 15:18	HF
Gender	2	2	05/03/2015 18:58	HF	06/03/2015 15:23	HF
Marital Status	0	0	05/03/2015 18:59	HF	05/03/2015 18:59	HF
Memorable Quotes	1	1	05/03/2015 18:59	HF	06/03/2015 18:37	HF
Religion	1	1	05/03/2015 18:58	HF	06/03/2015 19:37	HF

Annotations:

- An arrow points from the text "Open node you want to view" to the 'Education' link in the nodes list.
- An arrow points from the text "Click on link and it will open source" to the 'Education' link in the nodes list.
- An arrow points from the text "Reference tab displays all data coded to the node" to the 'References' tab in the right-hand pane.
- An arrow points from the text "Click on other tabs to see content from images PDF's , audio, video and datasets" to the 'Images', 'PDF', 'Audio', and 'Datasets' tabs in the right-hand pane.

NCAPTURE

NVivo installs the NCapture add-on for Internet Explorer and Chrome

•

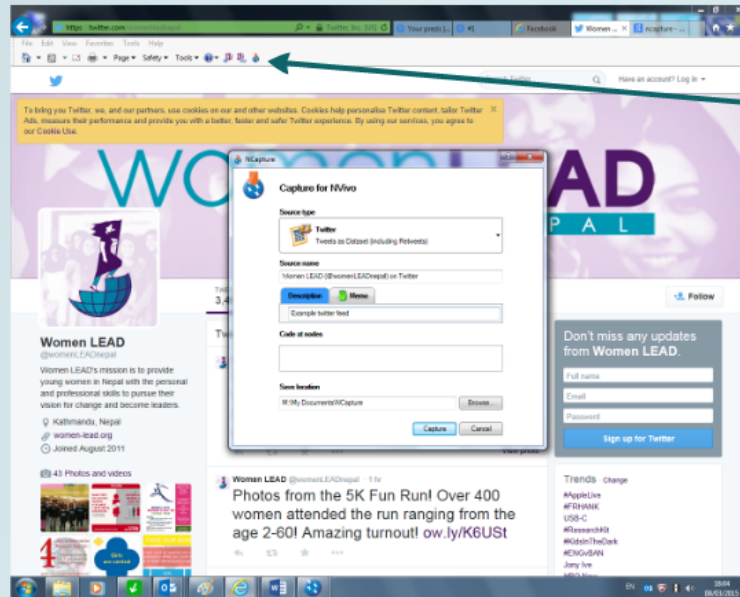
Adds a button to your browser

•

You can NCapture websites, Facebook, Twitter, LinkedIn and YouTube



NCAPTURE

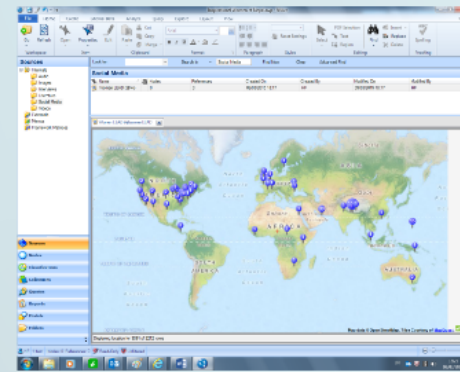
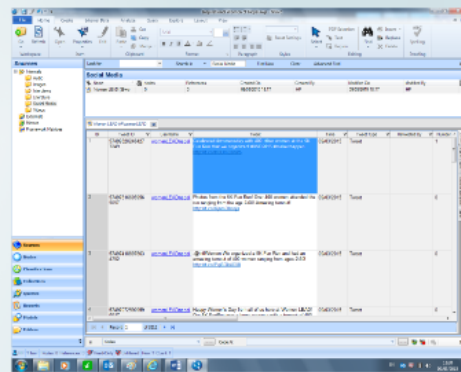
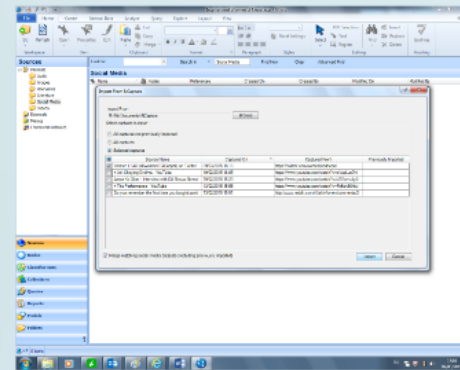
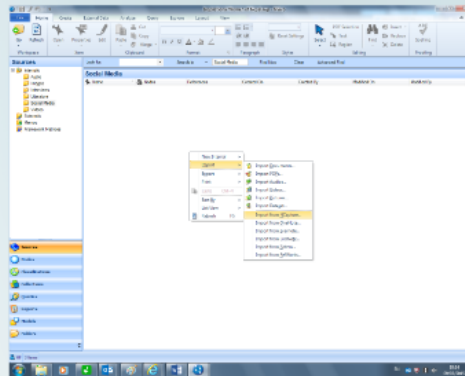


Click Ncapture icon

You can choose to import feed with or without Retweets/ comments

When importing a data set you are only restricted in terms of what is available to you in terms of privacy rights

NCAPTURE WITH TWITTER



File Home Create External Data Analyze Query Explore Layout View

Go Refresh Open Properties Edit Paste Merge Cut Copy

Workspace Item Clipboard Format Paragraph Styles Editing Proofing

Reset Settings PDF Selection Text Region Find Replace Delete Spelling

- Sources
- Internals
 - Audio
 - Images
 - Interviews
 - Literature
 - Social Media
 - Videos
 - Externals
 - Memos
 - Framework Matrices

Look for: Search In Social Media Find Now Clear Advanced Find X

Social Media

Name	Nodes	References	Created On	Created By	Modified On	Modified By
------	-------	------------	------------	------------	-------------	-------------

- New Internal
- Import**
 - Import Documents...
 - Import PDEs...
 - Import Audios...
 - Import Videos...
 - Import Pictures...
 - Import Dataset...
 - Import from NCapture...**
 - Import from OneNote...
 - Import from Evernote...
 - Import from EndNote...
 - Import from Zotero...
 - Import from RefWorks...
- Export
- Print
- Paste Ctrl+V
- Sort By
- List View
- Refresh F5

- Sources
- Nodes
- Classifications
- Collections
- Queries
- Reports
- Models
- Folders



File Home Create External Data Analyze Query Explore Layout View

Go Refresh Open Properties Edit Paste Merge Cut Copy Merge Format Paragraph Styles Editing Proofing

Workspace Item Clipboard Format Paragraph Styles Editing Proofing

Sources

- Internals
 - Audio
 - Images
 - Interviews
 - Literature
 - Social Media
 - Videos
- Externals
- Memos
- Framework Matrices

Look for: Search In Social Media Find Now Clear Advanced Find

Social Media

Name	Nodes	References	Created On	Created By	Modified On	Modified By
------	-------	------------	------------	------------	-------------	-------------

Import From NCapture

Import From: M:\My Documents\NCapture

Select captures to import

- All captures not previously imported
- All captures
- Selected captures

<input type="checkbox"/>	Source Name	Captured On	Captured From	Previously Imported
<input checked="" type="checkbox"/>	Women LEAD (@womenLEADnepal) on Twitter	09/03/2015 18:16	https://twitter.com/womenleadnepal	
<input checked="" type="checkbox"/>	Ani Choying Drolma - YouTube	19/02/2015 16:05	https://www.youtube.com/watch?v=xVUeLvn0W	
<input type="checkbox"/>	Aama Ko Ghar - Interview with Dil Shova Shrest	19/02/2015 15:23	https://www.youtube.com/watch?v=VZEwvWiy0	
<input type="checkbox"/>	The Performance - YouTube	13/02/2015 15:55	https://www.youtube.com/watch?v=Rr5sA86hkJ	
<input type="checkbox"/>	Do you remember the first time you bought sanit	13/02/2015 15:51	http://www.reddit.com/r/AskWomen/comments/2	

Merge matching social media datasets (including previously imported)

- Sources
- Nodes
- Classifications
- Collections
- Queries
- Reports
- Models
- Folders

File Home Create External Data Analyze Query Explore Layout View

Go Refresh Open Properties Edit Paste Copy Merge Cut Copy Merge

Workspace Item Clipboard Format Paragraph Styles Editing Proofing

Arial B I U Paragraph Styles Editing Proofing

Reset Settings PDF Selection Text Region Find Replace Delete Spelling

Sources

- Internals
 - Audio
 - Images
 - Interviews
 - Literature
 - Social Media
 - Videos
- Externals
 - Memos
 - Framework Matrices

Look for: Search In: Social Media Find Now Clear Advanced Find X

Social Media

Name	Nodes	References	Created On	Created By	Modified On	Modified By
Women LEAD (@wo	0	0	09/03/2015 18:17	HF	09/03/2015 18:17	HF

Women LEAD (@womenLEAD X

ID	Tweet ID	Username	Tweet	Time	Tweet Type	Retweeted By	Number
1	574993202484277249	womenLEADnepal	Celebrated #womensday with 400 other women at the 5K Fun Run that we organized! #IWD2015 #makeithappen http://t.co/fn0Om33rWb	09/03/2015	Tweet		1
2	574978166059565057	womenLEADnepal	Photos from the 5K Fun Run! Over 400 women attended the run ranging from the age 2-60! Amazing turnout! http://t.co/KjnmOboqjs	09/03/2015	Tweet		0
3	574974188978634752	womenLEADnepal	.@IntlWomen We organized a 5K Fun Run and had an amazing turnout of 400 women ranging from ages 2-60! http://t.co/Pqi6Gk4CX8	09/03/2015	Tweet		0
4	574970725909590017	womenLEADnepal	Happy Women's Day from all of us here at Women LEAD! Our 5K FunRun was a huge success with a turnout of 400	09/03/2015	Tweet		0

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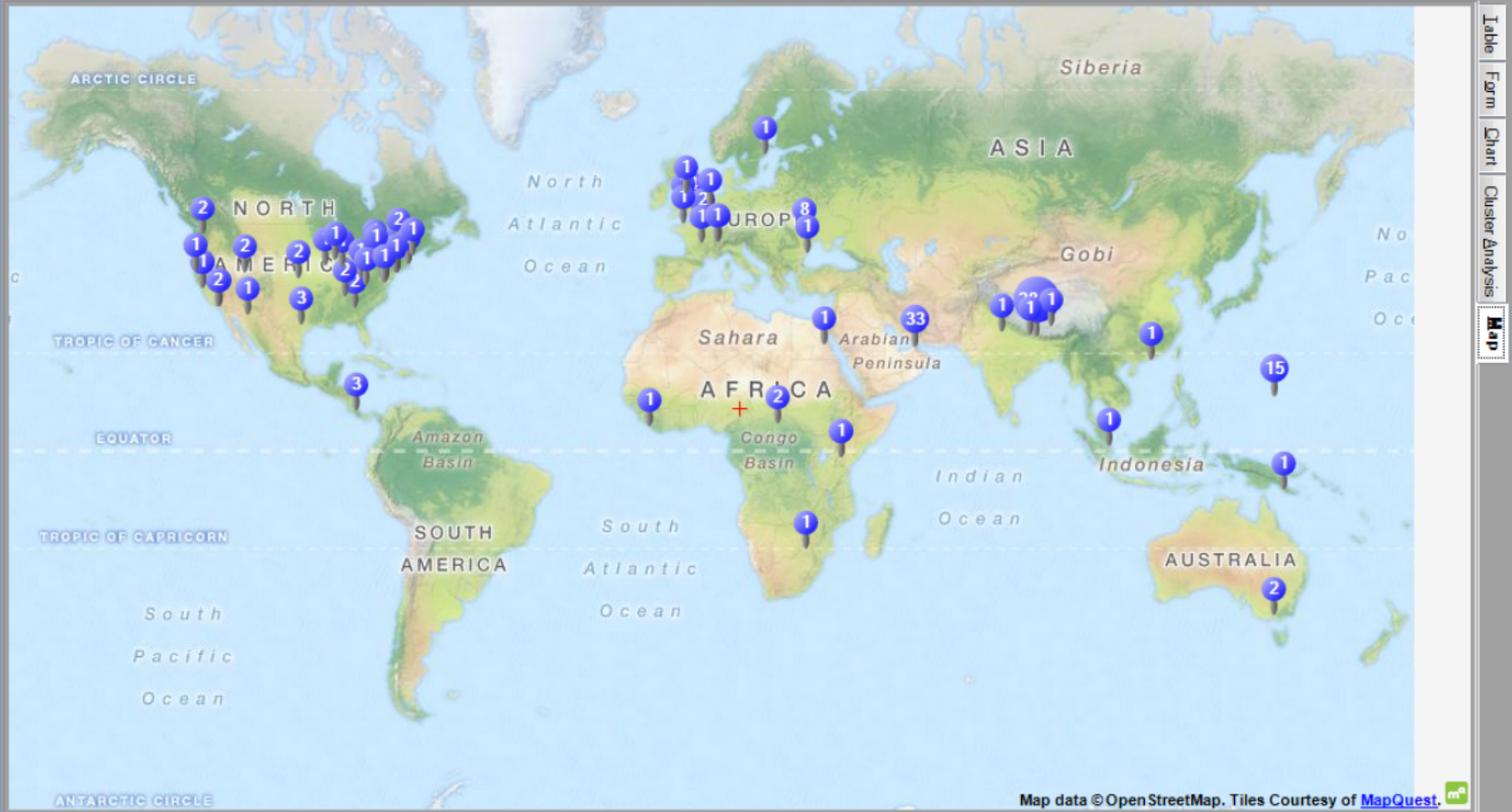
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