



WOMEN ENTREPRENEURSHIP INSTITUTE (WEI)@ UMK

BY:

PROFESOR DR. NIK MAHERAN BT NIK MUHAMMAD

UNIVERSITI MALAYSIA KELANTAN

AIMS:

The aim of WEI is to

- **be a platform** for exchanging views and sharing experiences through training and consultancy and
- increasing active **involvement and integration** among young and veteran women entrepreneurs.

OBJECTIVES:

The objective of the establishment of WEI, among others, is to carry out **training, research, consultation, innovation, and other scientific activities** with the aim of helping female entrepreneurs improve their business performance or start a business. Focus is also given to **community service** work which is a chain of scientific activities.



Why WEI?

- ▶ The establishment of WEI is particularly beneficial **to improve knowledge and diversify studies on the success and failure of female entrepreneurs**. With that, WEI is seen to be able to help women's development, especially in terms of strengthening quality, improving living standards, strengthening businesses, and increasing their competitiveness.

OUR 'niche'

- Pairing young entrepreneurs and veterans to exchange experiences and ideas to improve business performance;
- Provide entrepreneurial training and consultancy;
- Basis for women entrepreneurship case studies,
- examine the issue of women's entrepreneurship as a whole on a national and global scale;
- WEI is the only institute of its kind that was established specifically to examine women's issues from the perspective of entrepreneurship specifically and leadership in general.



WEI SPECIFIC FUNCTIONS:

- ▶ To be a **platform for women's entrepreneurship** at the national and international level and change the reality of women entrepreneurs in a more positive direction. •
- ▶ To **conduct training, consultancy and research** and highlight scholarship in helping to improve women's entrepreneurial performance, including matching research results with community needs and policy formulation. The publication of scientific journals (Women Entrepreneurship and Leadership Journal (WELJ) for example), can be a research and reference tool to meet the needs of female entrepreneurs. •
- ▶ To contribute to the **construction of appropriate policies for women's entrepreneurship**. This policy is expected to address the complex issues related to business, law, marketing, finance and others faced by female entrepreneurs. •
- ▶ To engage, discuss, and debate various challenges in women's entrepreneurship issues at the national, **ASEAN and international levels** to increase knowledge about shared issues and learn from mutual challenges. •
- ▶ To provide **advisory and consulting services** to development programs and policy makers based on in-depth research on various needs and constraints in entrepreneurship



INTERNATIONAL PARTICIPATION





Advisory Executive Council Members & Speakers at Annual WEF 2017

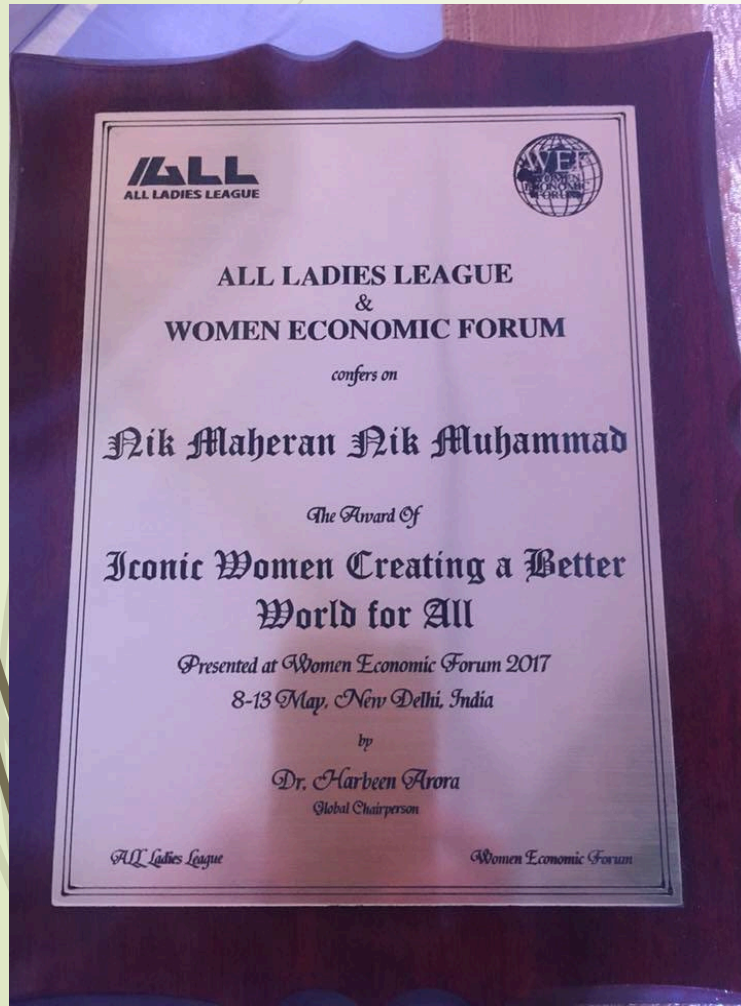
 Dr. Mariana Bozeman Co-Founder & President, KUALA Foundation Germany	 Giselle Ruffer CEO, DELANCE Swiss Watch for Women, Switzerland	 Muna Onuzo-Iyanam Retirement Care & Founder - Socially Assessory Vocational Centre, Nigeria	 Claire Lyell Global, Visual Talent Cook, France	 Melissa G. Mackey Founder, Iyde like Now Canada	 Chebet Lesan Founder & CEO Bright Green Renewable Energy Limited, Kenya	 Jayne Hillman Founder, True Equation USA	 Sandy Carter CEO, OMO, Essays.com, Business Development Innovator Technology, USA	 Elizabeth Christopher Swai Founder & CEO, AMI Gifters Company Limited, Tanzania
 Dr. Nik Maharan Nik Muhammad Global Entrepreneur, Researcher & Innovation Centre (SERIK), Malaysia	 Constanca Elizabeth Swankler Vice President, Student Staff Transformation Network, China	 Sonja Smuc Managing Director, Circumplex Manager Bavaria	 Marcia L. Dyson CEO, IN A PERSON, LLC USA	 Stavriana Kofteros Co-Founder Status Cyprus Cyprus	 Sandra Biskind Author, HEATPOKER LLC USA	 Sayeeda Ashraf Founder & Director SHEWEE UK	 Radka Stamenova Chairwoman, Bulgarian Association of Women Entrepreneurs (BAWE), Bulgaria	 Oladunni Owo Director, High Capital LLC Nigeria
 Cheryl Collins Women Entrepreneurs Worldwide USA	 Ritza Palmén Founder/Partner, Palmén & Chapter Finland	 Khadijatou Mansaray Founder of Sorodata Global Media UK	 Aya Liliane Attoumbre Co-Founder, ACS Cote D'Ivoire (Ivory Coast)	 Bershan Shaw Executive Leadership Coach/ Motivational Speaker, USA	 Doreen Abu-Lail National Associate Project Officer, UNESCO Jordan	 Marina Tognetti CEO & Founder of Mylyne Netherlands	 Esperanza Bultrago Diaz Mathematician & Entrepreneur Colombia	 Marnie-Jean Lamley International Speaker/Coach & Founder, Empowerment On Fire, USA
 Regina Robinson Award Winning Speaker, Entrepreneur & Accountability Coach, USA	 Natasha Zolotareva Tatler, Vogue, Swearing Malaysia	 Sheun Oke Award Winning Author, BUSINESS COACH, Speaker & Trainer, UK	 Shams Mustafayeva Author, Trainer Azerbaijan	 Ruth Stuetgen International Speaker, Author & Coach Australia	 Karla Ruiz Coffino Digital Strategist USA	 Priscilla McNealy CEO & Founder, Social Lights Interpreting Agency, LLC, USA	 Dr. Marissa Pei Inspirational Speaker, TV Commentator USA	 Ashima Suri Founder & Creative Director, L&L Limitless & Limitless Productions, Canada

Women
Economic
Forum

World
Philosophy
Day by
UNESCO



Iconic Women Creating A Better World Award by WEF 2017



APPOINTMENT AS INTERNATIONAL ADVISORY COUNCIL

International Women's Day

Presentations from Around the World

ICSB WOMEN IN EDUCATION

MARCH 8, 2022
INTERNATIONAL WOMEN'S DAY

ICSB G



WEF 2017

Annual WEF New Delhi May 8 – 13th 2017

Advisory Executive Council

Sectors Specific Presentation on Manufacturing and Services



Muna Onuzo-Iyanam
Reinvention Catalyst &
Founder- Gazzelle Academy
Vocational Centre
Nigeria



Dr. Nik Maheran Nik Muhammad
Global Entrepreneurship Research &
Innovation Centre (GERIC)
Malaysia



Naseem Zafar Iqbal
Founder & CEO of
Training Impact Limited
Pakistan

for detailed program: www.wef.org.in





Community Programmes

1. Program with the Aborigines and single mother





3. Program with the Royal YM Raja Perempuan Kelantan, Tg Anis



4. Volunteer program – flood victim 2014



STUDENT ENTREPRENEURSHIP PROGRAM

BEEHIVE UMK

SOCIAL INNOVATION INCUBATORS AND
ACCELERATORS PROGRAM (SIIA)



VOLUNTEER RECRUITMENT

011-2605 9782 NIVEY



UMK raih jualan lebih RM400,000

Oleh Nor Amalina Alias - September 21, 2016 @ 1:42pm
bhkb@bh.com.my



MARY Yap (dua dari kanan) melihat batik Kelantan yang dibuat di UMK pada Majlis Penutup Fiesta Batik Malaysia 2016 di UMK Kampus Kota...
Nik Omar



KOTA BHARU: Minggu Fiesta Batik Malaysia 2016 anjuran...
kutipan jualan lebih RM400,000 selama seminggu ia diadakan...

Naib Canselornya, Datuk Mortaza Mohamed, berkata jualan...
Hotel Perdana bermula 14 September lalu juga meningkat...



TRAINING, CONSULTATION AND RESEARCH

BACHOK BERSELAWAT SEHATI @ RTM



KECEK KIRO OGHE KAMPONG



PANEL 2
Tn. Mohd Alimi Mohammed
Pegawai Syariah Seksyen Bahagian Keluarga



MODERATOR
Mek Puteri Jemal



PANEL 1
Ybhg Prof. Dr. Nik Mahezan Nik Muhammad
Pengarah Pusat Penyelidikan Keusahawanan Inovasi Global UMK



PANEL 3
Pn. Azlina Mohd Embran
Pengarah Jab. Pembangunan Wanita Kelantan

TAJUK :

SEGALANYA WANITA, WANITA SEGALANYA

**6 JUMAAT
6 APRIL 2018**

10.00 PAGI

**PENTAS UTAMA,
PANTAI IRAMA BACHOK**



Program Puspanita



Program KEUSAHAWANAN WANITA
MEMPERKASA EKONOMI WANITA

Kerjasama PEJABAT PERPUSTAKAAN DAN PENGURUSAN ILMU BERSAMA ISME, UMKEI

19 OKTOBER 2020 (ISNIN)
Sesi 1 : 10.00 Pagi - 01.00 Tengahari
Sesi 2 : 2.30 Petang - 4.30 Petang

MODERATOR
Dr. Anis Amira Binti Ab Rahman
Pegawai Institut Perusahaan Kecil dan Sederhana

Penceramah 1
Dr. Leilanie Binti Mohd Nor
Motivasi Keusahawanan dan Perniagaan Keluarga

Penceramah 2
Prof. Dr. Nik Maheran binti Nik Muhammad
Pembangunan Usahawan, Profesionalisme dan Kewangan

FACEBOOK LIVE

Women Empowerment Program

Panel 1
YB DATO' HAJAH MUMTAZ
BINTI MD NAWI
PENGURUSI JAWATANKUASA KEBAJIKAN, PEMBANGUNAN KELUARGA & WANITA NEGERI KELANTAN

Panel 2
PROF. DR. NIK MAHERAN
BINTI NIK MUHAMMAD
MENJALANKAN FUNGSI NAIB CANSOLOR UMK

SUPERMOM SIRI 3
PEMBANGUNAN WANITA & KELUARGA

E-SIJIL & JAM LATIHAN DISEDIAKAN
HADIAH ISTIMEWA MENANTI PENONTON BERTUAH!

SCAN QR CODE & DAFTAR SEBAGAI PESERTA PROGRAM SUPERMOM UNTUK MENYERTAI SESI CABUTAN BERTUAH

BICARA INSPIRASI WANITA : CABARAN PEMIMPIN WANITA SUPERMOM

RABU | 29 SEPTEMBER 2021 | 10.30 PAGI

OfficialUMK, ENTREPRENEURSHIP & BUNYI, #BinaLegasiUMK, #WeAreUMKFamily, #WeAreUMKOneDream

Program KEUSAHAWANAN WANITA
KEPIMPINAN & KEUSAHAWANAN WANITA

DISEMPURNAKAN OLEH:
YBHG. DATO' HAZIMAH BINTI ZAINUDDIN
TIMBALAN PENGURUSI 1 (KEUSAHAWANAN & KEBAJIKAN) WOMEN LEADERSHIP FOUNDATION (WLF)

MAJLIS PERASMIAN PEMBUKAAN
Program KEUSAHAWANAN WANITA
KEPIMPINAN & KEUSAHAWANAN WANITA
29 MARCH 2022 | BALL ROOM 2 HOTEL RENAISSANCE

WOMEN ECONOMIC EMPOWERMENT SEMINAR

4th NOVEMBER 2019 | 9:00 AM - 1:00 PM
DEWAN KEUSAHAWANAN, UMK KAMPUS KOTA

Universiti Malaysia KELANTAN

Officiated by: Her Highness The Honourable Tengku Puan Temenggong Kelantan Puan Sri Tunku Noor Hayati Almarhum Tunku Abdul Rahman Putra Al-Haj

"Expand Women's and Future Generation Economic Empowerment"

Greta Schettler, Datin (Dr) Hafshah Hashim, Ms Selina Yeop Jr, Hjh Mumtaz Md Nawi, Prof Emeritus Datin Dr Nik Safiah Karim

Details & RSVP, kindly contact:
Pn Puteri Nurainul Bismi 017 9717528
Pn Hasma Noor Lina 017 2263927
Pn Zulfathias 011 19815999

#AreUMKFamily, #BinaLegasiUMK Bersama, #OneUMKOneDream, Entrepreneurship Our Thrust, OfficialUMK umk.edu.my



Research and consultation





PUBLICATIONS



Tokoh Wanita Kelantan



Majlis Pelancaran Buku
Biografi Tokoh Wanita Kelantan Jilid 02

DISEMPURNAKAN OLEH:
YANG TERAMAT, MULLA TUNKU PUAN SRI DATU' HAJAH HOOR HAYATI BINTI
TUNKU ABDUL RAHMAN PUTRA' AL' HAJ
(TENGKU PUAN TEMENGGONG KELANTAN)

POSPA

SABTU
19
SEPTEMBER 2020 | **9.45**
PAGI

TH HOTEL, KELANA JAYA

The banner features a book cover on the left and a portrait of the author, a woman in a pink dress and yellow headscarf, on the right. The book cover shows a grid of portraits and text.



M **WOMEN**
ONEY
SELF-ESTEEM



*"Financial Confidence enables
WOMEN to have self-esteem
and capable to make decisions"*

**NIK MAHERAN NIK MUHAMMAD
WAN NAZIHAH BINTI WAN MOHAMED**



*Keusahawanan &
Kepimpinan Wanita*

**She Believed,
She Could,
So She Did.**

Noorshella Che Nawi
Noorul Azwin Md Nasir
Siti Afiqah Zainuddin
Tahirah Abdullah
Noor Mariana Mohd Din
Muhammad Luqman Ab Raof

TV PROGRAM



BELANJAWAN 2021: SURI RUMAH, WANITA DAN IBU TUNGGAL



BERSAMA

**DR. NIK MAHERAN
NIK MUHAMMAD**

PENGARAH KANAN,
INSTITUT KEUSAHAWANAN,
UNIVERSITI MALAYSIA KELANTAN

ISNIN, 9 NOVEMBER 2020

8:00 - 11:00 PAGI

spm
Nadi Sehari Pagi
Selamat Pagi Malaysia

tv1

BERITA 
SALURAN 123

 **Freeview**
SALURAN 123


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 **LIVE** [selamatpagimalaysia](https://www.facebook.com/selamatpagimalaysia)   #nadiseripagi #rtmmobile



THANK YOU