Passport

Passport is a global market research database providing insight on industries, economies and consumers worldwide.

This database is available on and off campus and may be accessed from **Databases** in the **Electronic Library** at: www.ljmu.ac.uk/library/e-library

- From the Electronic Library web page select the **Databases** option or alternatively from the library search tool **Discover**, **DISCOVER** select **Databases** at the top of the screen
- Click on **Sign in** in the top right hand corner and if prompted login with your **LJMU username@ljmu.ac.uk** and **password**
- Once signed in you then need to type in **Passport** into the search box and click on the **search icon**
- Click on **Passport** from the results list and then the online link in the **View Online** box

Searching

You can perform a search to find most relevant statistics and analysis by entering your search term(s) in the search box and selecting the search icon:

All ∨	Q	GO

Alternatively from the Global Menu choose a category for example Industries to view all the sectors covered:

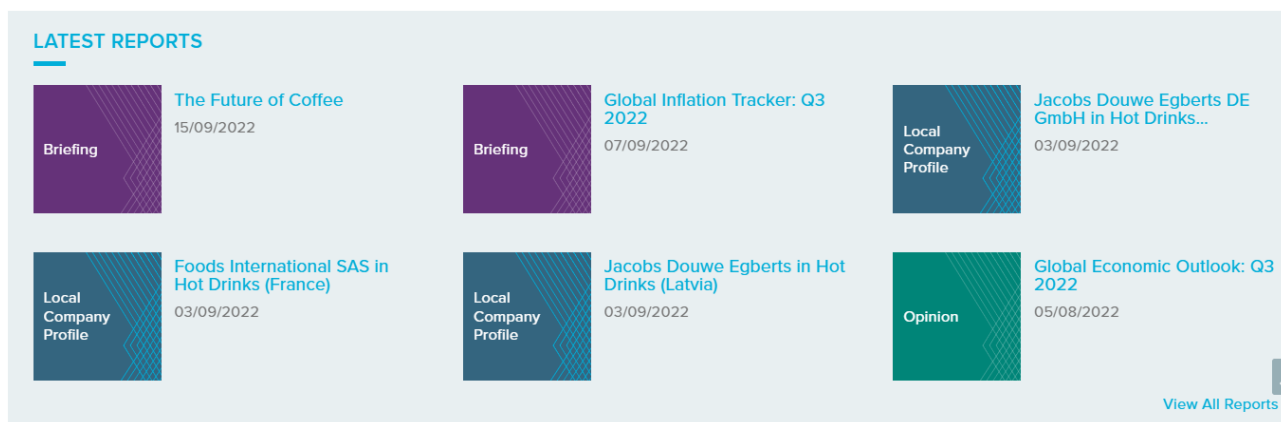| INDUSTRIES	ECONOMIES	CONSUMERS	CHANNELS	SUSTAINABILITY	
APPLIANCES AND ELECTRONICS	DRINKS	FOOD AND NUTRITION	HEALTH AND BEAUTY	HOME PRODUCTS	LUXURY AND FASHION	NICOTINE AND CANNABIS	SERVICES	B2B

Next choose a sector for example Drinks by selecting the button:

INDUSTRIES		ECON
APPLIANCES AND ELECTRONICS	DRINKS	FOOD AND NUTRITION
ALCOHOLIC DRINKS	HOT DRINKS	SOFT DRINKS

Then choose a for example Hot Drinks to view the reports in this category.

Displaying Results

The latest reports are displayed on screen:

- Select the **title** to view the full record
- To view the full-text document onscreen select the PDF icon

Print/Save

- To print or save the report select the appropriate icon displayed on the left side of the screen

 then follow the onscreen instructions

Further Help

Further guidance is available clicking on the **Help guide and videos** link displayed in the top menu. You can also contact your Librarian for help and guidance via **LJMU HelpMe**.

Guide Updated: September 2022

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