

Resources for Events Management

Contact details for further help are at the end of this guide.

The resources in this guide will help you learn more about your subject. The best place to start your search is Discover, which provides you with easy access to thousands of books, eBooks, journal articles and much more. You can access Discover and other key resources via the Library website, LJMU student homepage and MyLJMU portal.

Remember, your modules also have reading lists in Canvas with links to recommended books, eBooks, journal articles and other subject resources.

Books and eBooks

There is an extensive collection of books and eBooks on all aspects of Events Management. You can browse what is available in your subject area or look for specific titles by searching **Discover**.

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Type a book title or keywords and select the search icon
- From the results screen, you can filter your results by selecting **Books**
- Select a book title to see more details and availability
- eBooks will have links to view online
- Print books will show number of copies and location

Print books have a class number and are organised numerically by that number on the shelves. Common class numbers are shown below:

Advertising	659
Consumer Behaviour	658.8342
Event Management	394.2068
Human Resource Management	658.3
International Marketing	658.84
Management Theory	658
Marketing	658.8
Security Management	796.068
Sociology of Leisure	306.4812
Sporting Events	796.48

Journals

Journals are published on a regular basis and contain up-to-date information. Journals contain articles focussing on specific topics written by subject specialists.

To find individual journal titles on your subject area:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Journals** option
- Type a journal title you wish to access and select the search icon
- Select a journal title to see more details and availability
- eJournals will have links to view online
- Print journals will show number of issues and location

List below are some of the popular titles:

Event Management
International Journal of Event and Festival Management
International Journal of Entrepreneurship
International Journal of Market Research
International Journal of Sport Management, Recreation & Tourism
Journal of Innovation and Entrepreneurship
Journal of Policy Research in Tourism, Leisure and Events
Journal of Venue & Event Management
Strategic Management Journal
Sustainable Development
The Academy of Management Journal

Databases

You can search for journal articles using **Discover** or via individual databases. There are different types of databases. For example:

- **Full-text Databases** provide access to full-text information such as journal articles, book chapters, reports, standards, statistics and legislation
- **Abstracting and Indexing Databases** are searchable indexes, you can view the abstract or summary for each resource. If full text is available follow the link, if not you can request an Inter-library loan

To access a database:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Databases** option
- Select **Events Management** to see suggested databases or type the name of the database in the search box and select the **search icon**
- Select the database title to see more details and note any log-in requirements
- Select the database link

Academic Full-Text Databases

The databases below are listed in alphabetical order.

ABI/INFORM Collection

This is a comprehensive resource covering business and includes full-text journals, magazines, country industry, and market reports.

Business Source Ultimate

Full text journals in all disciplines of business, including marketing, A leading scholarly database providing a collection of some of the most important business journals. As well as academic journals, content includes magazines, trade publications, reports, markets, industry, country, and companies.

CABI Leisure Tourism

Global research on all aspects of Tourism, Leisure, Hospitality, Recreation and Travel, plus selected aspects of Sport, Culture, Art and Entertainment. With access to over 12,500 full text document, 4500 news and reviews articles and over 2850 eBooks.

Emerald Insight

Provides access to peer-reviewed journals, books and case studies. Content covers a wide range of subjects including accounting and finance, business and management, marketing, education, information studies and engineering.

Fame

Provides financial reports and analysis of private and public limited companies in the UK and Republic of Ireland.

Henry Stewart Talks: Business and Management Collection

A unique collection containing lectures, case stories and industry insights by leading experts from academia, industry and commerce.

Lexis+

Access to up-to-date legislation, case law, commentary and full-text and abstract of a wide range of legal journal articles. The News tab contains an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day

Marketline

Access to up-to-date legislation, case law, commentary and full-text and abstract of a wide range of legal journal articles. The News tab contains an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day.

Mintel

Market intelligence provides an outlook on the consumer landscape this includes data, market research, market analysis, competitive intelligence, and product intelligence: the expert analysts combine these elements to create insight of the market. Access includes UK reports and Global Observations.

Proquest Central

Provides access to databases across all major subject areas and includes thousands of full-text scholarly journals, trade and professional titles, newspapers, magazines, dissertations, working papers, case studies, and market reports.

Sage Journals

A multidisciplinary database providing access to quality, peer-reviewed journals published by Sage.

ScienceDirect

The world's leading source for scientific, technical, and medical research. It is a multidisciplinary database, which provides full-text access to more than 16 million references from over 2,500 high-quality journals and over 39,000 books and major reference works. Digital archive dates back to 1823.

Taylor and Francis

A multidisciplinary database providing full-text access to quality, peer-reviewed journals published by Taylor & Francis, Routledge and Psychology Press.

Wiley

A multi-disciplinary database providing access to over 4 million articles from 1,600 journals, online book chapters and eBooks published by Wiley.

Abstract and Index Databases

Scopus

Multi-disciplinary abstract and citation database of peer-reviewed literature: journals, books and conference proceedings, many with links to full text.

Web of Science

A powerful research platform and global citation index including over 161 million records for books, peer-reviewed scholarly journals, and conference proceedings across 254 disciplines. It includes access to the Arts and Humanities Citation Index (1975-), Science Citation Index Expanded (1970-), Social Sciences Citation Index Expanded (1970-). It also contains citation data, for example: journal impact factors and h-index to help you identify quality research.

Newspaper Databases

Factiva

Provides news from over 10,000 sources, including the Wall Street Journal, Financial Times, Dow Jones and Reuter's newswires and the Associated Press. Produced as a source of business information, it also contains articles from international (and British) newspapers, including national and regional titles, broadsheets and tabloids.

Lexis+

Access to up-to-date legislation, case law, commentary and full-text and abstract of a wide range of legal journal articles. The News tab contains an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day.

PressReader

Connects you to the world's newspapers and magazines. This includes over 7,000 newspapers and magazines from over 90 countries in over 50 languages in full colour, full-page format. App and webpage.

Statistics Databases

Regional Trends

Office for National Statistics data.

Statista

Provides access to statistics, studies and reports on countries, industries and consumer markets. It has global coverage.

UK Data Service

The UK's largest collection of social, economic and population data resource, including UK census data and government funded surveys as well as qualitative and business data.

TV, Radio, Film, Documentaries and Video Databases

Academic Videos Online

Video materials with curricular relevance: documentaries, interviews, performances, news programs and newsreels, and more. Including Academy®, Emmy® and Peabody® award winning films, plus content from National Geographic, HISTORY®, BroadwayHD™ and much more

Box of Broadcasts

Box of Broadcasts (BoB) gives you access to an archive of over one million TV and radio programmes from 2007 onwards, including all the main free-to-air TV channels. You can link, make short clips and playlists of content. Provides streaming access to over 25,000 films, documentaries and educational videos. New content added every month.

Kanopy

Provides streaming access to over 25,000 films, documentaries and educational videos. New content added every month.

Websites

The content of websites is unregulated. Therefore, it is important that you check the quality and accuracy of information on the internet to ensure that it is reliable, accurate and of an academic standard.

There are selected websites or search engines that you can use to help find appropriate information online, for example Google Scholar. If you find details for a relevant resource on the internet, you can check if LJMU has full-text access.

Further Help

The Academic Engagement Librarian for Events Management is:

Jackie Fealey: j.fealey@ljmu.ac.uk

Please contact her to arrange a one-to-one appointment.

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