

Resources for Fashion

You can find contact details at the end of this guide.

The resources in this guide will help you learn more about your subject. The best place to start your search is **Discover**, which provides you with easy access to thousands of books, eBooks, journal articles and much more. You can access Discover and other key resources via the Library website, LJMU student homepage and MyLJMU portal.

Remember, your modules also have reading lists in Canvas with links to recommended books, e-books, journal articles and other subject resources.

Books and eBooks

There is an extensive collection of books and eBooks on all aspects of **Fashion**. You can browse what is available in your subject area or look for specific titles by searching **Discover**.

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Type a book title or keywords and select the search icon
- From the results screen, you can filter your results by selecting **Books**
- Select a book title to see more details and availability
- eBooks will have links to view online
- Print books will show number of copies and location

Print books have a class number and are organised numerically by that number on the shelves. A range of relevant class numbers are shown below:

Fashion	391
Fashion-marketing	391.00721
Fashion-pattern cutting	647.4072
Fashion-construction/sewing	687.1
Brands and marketing	658.827
Designers	391.0092
Costume	391.009
Market research	658.83
Styles/trends	391.00904
Shoes/handbags/accessories	391.41309/391.44
Exhibition catalogues	391.00905

DVD collection

An extensive collection of feature films, documentaries and TV series on DVDs is available in the Aldham Robarts Library. You can browse the collection or use **Discover** to find what you want. Many of the films are not available on streaming services.

Special Collections and Archives

The LJMU Special Collections and Archives contains unique primary resources including the archive of the Everyman Theatre and the extensive personal archive of celebrated Liverpool playwright Willy Russell. You can consult the collections by contacting the LJMU Archivist. The SCA is located on the lower ground floor in the Aldham Robarts Library.

Examples from Victorian Periodicals

- Vogue back to 1938
- Harper's Bazaar
- The Yellow Book magazine

Other archives

- Liddell-Hart Collection – fashion archive collection
- Keith Medley archive - e.g., 1950s photos of New Brighton that capture fashions, weddings, portraits and news (1930s - 1987)
- England's Dreaming Punk Archive - Catalogued - spreadsheet has list of photos, fanzines etc.
- Eric's club - a range of materials from the influential punk/new wave music venue
- Everyman theatre – about designers and photos
- Femorabilia inc magazines for young girls, for example Jackie

For more information see the Special Collections and Archives webpages:

<https://www.ljmu.ac.uk/microsites/library/special-collections-and-archives>

Journals

Journals are published on a regular basis and contain up-to-date information. Journals contain articles focussing on specific topics written by subject specialists.

To find individual journal titles on your subject area:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Journals** option
- Type a journal title you wish to access and select the search icon
- Select a journal title to see more details and availability
- eJournals will have links to view online
- Print journals will show number of issues and location

A selection of relevant journal titles is shown below:

Fashion and textiles

Fashion Practice: The Journal of Design, Creative Process and the Fashion Industry

Fashion, style & popular culture

Fashion Theory: The Journal of Dress, Body and Culture

International Journal of Design

International Journal of Fashion, design, technology and Education

Journal of Fashion Marketing and Management: an international journal

Journal of fashion studies

Textiles and clothing sustainability

Textile: The Journal of Cloth and Culture International

Databases

You can search for journal articles using **Discover** or via individual databases. There are different types of databases. For example:

- **Full-text databases** provide access to full-text information such as journal articles, book chapters, reports, standards, statistics and legislation.
- **Abstracting and Indexing Databases** are searchable indexes, you can view the abstract or summary for each resource. If full-text is available follow the link, if not you can request an Inter-library loan.

To access a database:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Databases** option
- Select **Fashion** to see suggested databases or type the name of the database in the search box and select the **search icon**
- Select the database title to see more details and note any log-in requirements
- Select the database link

A selection of relevant databases is shown below:

ABI/INFORM Collection

The database features thousands of full-text journals, dissertations, working papers, key business and economics periodicals such as the Economist, country-and industry-focused reports, and downloadable data. Its international coverage gives researchers a complete picture of companies and business trends around the world.

Art Full Text

Provides full-text art journals and books, covering fine, decorative and commercial art, as well as photography, film and architecture. It comprises the bibliographic contents of over 300 leading art periodicals - journals, museum bulletins and yearbooks. The database gives references to articles, reviews, exhibition listings and many other types of material.

Berg Fashion Library

Provides access to the Berg Encyclopedia of World Dress and Fashion, over 100 academic eBooks and more than 13,000 colour images, a museum directory, an exhibition archive and reference works.

Bloomsbury Fashion Central

A hub for interdisciplinary research in fashion and dress. Content is peer reviewed by industry and academic experts and includes interconnected major reference works, exclusive articles, scholarly eBooks, case studies, biographies, lesson plans, bibliographic guides, textbooks, video content, runway and backstage photos from fashion shows, and tens of thousands of images from museums around the world to create a rich educational resource.

BrowZine

BrowZine's organization of journals enables you to select those journals you want to read for your research by drilling down to the journals in your subject areas. Once journals are found, they can be stored into a personal bookshelf, or online personal library. BrowZine then updates you with new articles published in these journals and clearly displays unread articles new to your bookshelf.

Business Source Complete

A leading scholarly database providing a collection of some of the most important business journals. As well as academic journals, content includes magazines, trade publications, reports – markets, industry, country, and companies.

Factiva

Provides news from over 10,000 sources, including the Wall Street Journal, Financial Times, Dow Jones and Reuter's newswires and the Associated Press. Produced as a source of business information, it also contains articles from international (and British) newspapers, including national and regional titles, broadsheets and tabloids.

Harper's Bazaar Archive.

A searchable archive of the US (1867 to present) and UK (1930-2015) editions of Harper's Bazaar.

IBISWorld

A collection of industry reports organised by Standard Industry Classification (SIC) codes. It covers a broad array of industry sectors. The coverage includes global reports and country specific reports covering UK, Germany, US and Mexico. The reports provide analysis of each industry including industry performance, supply chain, key players, and competitive landscape.

Mintel

Market intelligence provides an outlook on the consumer landscape this includes data, market research, market analysis, competitive intelligence, and product intelligence: the expert analysts combine these elements to create insight of the market. Access includes UK reports and Global Observations

Passport

Provides intelligence on industries, economies, consumers, and companies. Passport is a global market analysis platform that analyses the industry in countries around the world providing cross-country comparison of market sizes, forecasts and market shares.

Statista

Provides access to statistics, studies and reports on countries, industries and consumer markets. It has global coverage.

The Vogue Archive

Complete archive of American Vogue from 1892-present. Every page, advertisements, stories and pull-outs included. Featuring greatest fashion designers, photographers and trends.

Vogue Italia Archive

The complete run from 1964, recognized as the least commercial and most artistic Vogue edition.

WGSN : Fashion

Fashion trend forecasting and analysis, catwalk photos, information on trade shows, street style, materials, colours and graphics.

Women's Wear Daily Archive

Archive of Women's Wear Daily from first issue in 1910. Includes key moments in the history of the industry, as well as major designers, brands, retailers and advertisers

News and media

Academic Video Online

A range of video materials with academic relevance: documentaries, interviews, performances, news programs and newsreels, and more. Including Academy, Emmy and Peabody award winning films, plus content from National Geographic, HISTORY, BroadwayHD and much more.

Box of Broadcasts (BoB)

Provides access to an archive of over one million programmes radio and TV & Radio programmes from 2007 onwards, including all the main free-to-air TV channels. You can link, make clips and playlists of content.

Gale NewsVault

Users can search or browse across the Times Digital Archive, the 17th and 18th Century Burney Collection, The Financial Times Historical Archive, 19th Century U.S. Newspapers, and many more. Providing access to millions of digitized facsimile pages, Gale NewsVault provides a fascinating window to the past.

Kanopy

Kanopy provides access to one of the most unique collections of films in the world. Films include award-winning documentaries, indie films, must-see classics and theatrical releases.

Lexis

The Newspapers option enables access to an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day.

PressReader

Connects you to the world's newspapers and magazines. This includes over 7,000 newspapers and magazines from over 90 countries in over 50 languages in full colour, full-page format. App and webpage

Websites

The content of websites is unregulated, so it is important that you check the quality and accuracy of information on the internet to ensure that it is reliable, accurate and of an academic standard. There are selected websites or search engines that you can use to help find appropriate information online, for example Google Scholar. If you find details for a relevant resource on the internet, you can check if LJMU has full-text access.

Further Help

The Librarian who supports **Fashion** is:

Michael Stores m.stores@ljmu.ac.uk

Please contact him if you have any questions.

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